

Contract Position - Communications and Impact - Climate

Experienced Comms Operative

XDI - The Cross Dependency Initiative

- 7 -10 years experience
- 4 month contract August - Nov 2022 with possibility of extension
- 3 days per week
- Based in Sydney or Newcastle
- Fixed price contract, negotiable rate depending on experience
- Starts immediately

An exciting opportunity exists for an experienced Communications professional to work with XDI on two upcoming data releases to be announced at New York Climate Week (end Sept 2022) and COP 27 (early Nov 2022). You will have a strong working knowledge of campaign design and implementation and an opportunity to develop communications strategy for our group between now and the end of 2022, with a possibility to extend beyond that time.

XDI- the Cross Dependency Initiative – is the client-facing brand of the Climatica group of companies. XDI provides physical climate risk data and analysis to some of the world’s most influential investment firms and financial institutions. Our quantitative analysis helps organisations make informed decisions regarding climate impacts on their operations and services.

The Climatica group is an innovative and agile group of companies specialising in physical climate risk analysis and communication. XDI is a global leader in the provision of physical climate risk data to commercial clients; Climate Valuation empowers homeowners and homebuyers with accessibly priced climate risk information; and Climate Risk Engines undertakes the probabilistic modelling and analytics that underpins this work.

Key Responsibilities

Working with Head of Impact and Comms Director:

- Design and implement a cohesive comms campaign to support the release and announcement of the above projects
- Develop content strategy around these projects utilising following channels: XDI insights or blogs pages, OpEds, Climatica generated webinars, industry events, advertorial, earned media,
- Develop and produce key collateral namely website pages, insights and commentary pieces, and supporting material for distribution to media and commercial stakeholders
- Liaise with specific US and UK resellers to represent XDI comms and coordinate opportunities for announcements

- Coordination of comms-related outputs including media releases, EDMs
- Contribute to Messaging and Insights page content
- Support Long lead media outreach and short-lead press release distribution and follow-up
- Liaise with Head of Sales and Marketing, XDI to coordinate content placement and campaign design

Essential experience and qualities:

- Exceptional interpersonal, verbal and written communication skills
- Wide experience with or in the media
- Experience working on an international level,
- Experience in development of framing and messaging in climate change or another scientific field
- Ability to interpret and communicate complex topics with clarity for non-technical audience,
- Leadership and independent work habits
- Demonstrated experience developing communications material for a range of audiences in a range of forms.
- Comfortable with fast pace and some international hours

Reports to: Comms Director and Head of Impact

Working With: Comms and campaign coordinator, Head of Marketing and Sales XDI

Other

- Work with a team of communication, marketing and design professionals
- Manage relevant contractors where necessary
- Cultivating a culture of readiness and alertness

For more information:

www.xdi.systems; www.climatevaluation.com; www.climateriskengines.com

To apply:

Please send a cover letter with detailed resume to george.woods@climaterisk.com.au