

## Comms and Campaign Assistant – Climate

5 month contract

Climatica Pty Ltd - comprising XDI ([xdi.systems](http://xdi.systems)), Climate Valuation ([climatevaluation.com.au](http://climatevaluation.com.au)) and Climate Risk Engines ([climaterisk.com.au](http://climaterisk.com.au))

- 5 month contract August - December with possibility of extension
- 3 - 4 days pw
- Location Newcastle or Sydney
- Hourly rate
- Starts immediately

Our group is growing rapidly and needs an experienced comms or campaign coordinator to support the delivery of two key projects to be released at New York Climate Week and COP27, and to provide general support to other initiatives in Climatica's impact and comms work.

The Climatica group is an innovative and agile group of companies specialising in climate physical risk analysis and communication. XDI is a global leader in climate change physical risk providing data and analysis to some of the world's most influential investment firms and financial institutions; Climate Valuation provides climate physical risk information to homeowners and homebuyers and Climate Risk Engines undertakes the probabilistic modelling and analytics that underpins this work. Climatica's mission is to shift the dial on climate change by providing the world's best climate risk information to governments, financial institutions, companies and the general public.

Reporting to Head of Impact Georgina Woods and working closely with the Comms Manager this position can be in Newcastle or Sydney, with some travel to Newcastle involved.

### Key Responsibilities

- Drafting, editing and production of comms materials including media releases, EDMs, website and social media content
- Contribute to development of messaging and framing
- Assist in long-lead media outreach and short-lead press release distribution and follow-up
- Campaign research, and general support to Head of Impact

### Essential criteria

- Strong written and verbal communication skills
- Minimum three year's experience coordinating campaigns and communications in a tight timeline
- Experience in climate change science, activism, journalism or advocacy

- Ability to lead research on and summarise industry developments in finance and climate
- Working knowledge of CRM and electronic direct marketing
- Ability to work independently and work in a fast paced small team environment

**Desirable**

- Tertiary quals in comms, legal, science or the humanities

**For more information:**

[www.xdi.systems](http://www.xdi.systems); [www.climatevaluation.com](http://www.climatevaluation.com); [www.climateriskengines.com](http://www.climateriskengines.com)

**To Apply**

To apply, please send a cover letter and resume to [george.woods@climaterisk.com.au](mailto:george.woods@climaterisk.com.au)

